

PRESSE INVITATION



Vienna, 17 August 2022

Invitation to the Media Presentation of the Yearbook Alpbach Technology Talks 2022 "AI in Practice/Applying AI"

with Hannes Androsch, Wolfgang Knoll and Martin Kugler, on Wednesday, August 17, 2022 at 10:00 a.m. in the APA Press Center.

The yearbook DISCUSSING TECHNOLOGY is published on the occasion of the Alpbach Technology Talks and this year is dedicated to the focus "AI in Practice/Applying AI" in line with the framework theme of the European Forum Alpbach "The New Europe".

Contributions by Hannes Androsch, Martin Kugler, Helga Nowotny, Andreas Kugi, Ross King, Katja Schechtner, Martin Grödl, Moritz Resl and selected topics such as methods of artificial intelligence, security & fake news, how AI helps doctors, high-tech urban planning and green IT provide an up-to-date overview of AI in practice/Applying AI and at the same time represent the scientific prelude to the Alpbach Technology Talks.

On behalf of the editors of the yearbook, Dr. Hannes Androsch, Prof. Dr. Wolfgang Knoll and DI Anton Plimon, we cordially invite you to the book presentation for media representatives. Program content and highlights of this year's Alpbach Technology Talks, organized by the AIT Austrian Institute of Technology and ORF Radio Österreich 1 in close cooperation with the European Forum Alpbach, will be presented at the event.

Date: Wednesday, August 17, 2022, 10:00 a.m.

Location: APA Press Center, Laimgrubengasse 10, 1060 Vienna, Austria.

On the podium:

- **Dr. Hannes Androsch**, industrialist, former vice chancellor, publisher of the yearbook *Discussing Technology*
- **Univ. Prof. Dr. Wolfgang Knoll**, Scientific Director AIT Austrian Institute of Technology
- **DI Martin Kugler**, Science Communication AIT Austrian Institute of Technology

Moderation: Michael Hlava, Head of Corporate and Marketing Communications AIT Austrian Institute of Technology

In order to enable the transmission of press material in advance and to facilitate the organizational handling, we kindly ask you to briefly confirm your participation at presse@ait.ac.at. The media presentation of the yearbook will also be available as a stream at the following link <https://events.streaming.at/ait-20220817>.

APA-OTS-Fotoservice will take photos and make them available for free use after the press conference. Representatives of the electronic media will have the opportunity to pick up the soundtrack directly at the mixing desk.

Picture(s) can be found after the end of the event in the AOM/Original Picture Service as well as in the OTS picture archive at.

Inquiries:

Mag. Michael H. Hlava
AIT Austrian Institute of Technology
Head of Corporate and Marketing Communications
+43 (0)50550-4014, M +43 664 620 77 66
michael.h.hlava@ait.ac.at | www.ait.ac.at

Daniel Pepl, MAS MBA
AIT Austrian Institute of Technology
Corporate and Marketing Communications
+43 (0)50550-4040, M +43 664 620 78 05
daniel.pepl@ait.ac.at | www.ait.ac.at